

## Social Media Rules of Engagement and Terms of Use

Thanks for visiting Silsbee ISD social media platforms. While social media has become an integral part of our society, Silsbee ISD remains committed to uphold its highest standards in public education while using this platform. This page is to help relay some information regarding announcements, and to extend our district news regarding students, staff, administrators and faculty. Silsbee ISD is committed to sharing the positive of our district, however, we must remain steadfast in our rules of engagement and terms of use.

### Rules of Engagement and Terms of Use

The purpose of Silsbee ISD social media platforms is to inform, engage, and inspire our students, parents, staff members, and the community as a whole. Through these platforms, Silsbee ISD will also be sharing the many accomplishments and achievements of our students and staff members, and encourage interaction from the community.

All of the official social media platforms are managed by Silsbee ISD Communications Department, staff and coaches, which are not responsible for comments made by visitors. Silsbee ISD also reserves the right to delete any comments at the administrators' discretion.

### Notices

While Silsbee ISD will also use social media to communicate important information (including weather related school closures) to parents and the community, the platforms are not intended to replace Silsbee ISD normal emergency notifications or parent messages.

If you have an immediate concern, please do not post in "comments" or send message to any social media site, rather, contact the Silsbee ISD Communications Director at 409-980-7800.

### Community Comment Rules

Any comment can be deleted at the discretion of page administrators of Silsbee ISD social media platforms.

In addition, any comment will also be deleted that:

- Includes profanity or is discriminatory in nature.
- Violates any law, including copyright laws.
- Does not pertain to the specific posting made by Silsbee ISD.
- Violates the privacy of any of our students and staff.
- Attacks anyone by name.
- Contains photos or links to other websites.
- Is political in nature.
- Solicits business or services.
- Is intended to provoke or offend others.

Bullying of any kind will not be permitted. Therefore, any comments that include inappropriate, threatening, or profane language; contain personal attacks of any kind; offensive terms that target specific groups or incite violence, will be removed and the user will be blocked/banned from further posting on the page(s).

Content and the comments should be appropriate for all users, including Silsbee ISD students.

We also uphold Facebook, Twitter, Instagram and Snapchat terms of service standards. If you find abusive content, each of these platforms encourages you to report it.

### Employee social media use

Silsbee ISD encourages active participation from all. However, district employees must abide by Silsbee ISD policies regarding the use of electronic media as defined in the employee handbook.

